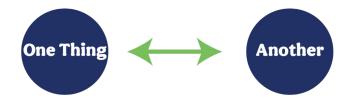
The Villages Health

AUDIOLOGY PATIENT NEWSLETTER
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Manage Your Tinnitus, Train Your Brain.



Every day, we experience and make decisions about things that go together. From clothing choices to Starbucks or football games on Sunday to turkey at Thanksgiving, **pairings are common**. In reflecting on routine combinations in your life, are patterns recognized?



By analogy, you should know how hearing loss relates to common medical conditions via various pairings and interconnections. As examples, when one has diabetes, hearing loss is twice as likely, whereas those with hearing loss have increased risk of falling or in combination with vision loss, greater difficulty in safely navigating daily surroundings. Or, do you realize that low frequency hearing loss may be a cardiovascular risk factor?



Learning about comorbidities, how one medical condition occurs with another, is essential to making well-informed decisions about whole-person care.

While ears collect sounds, it is how our brains process auditory stimulus which may influence our safety, cognitive abilities, social experiences and overall quality of life. This context is particularly important when we learn about **tinnitus**, **or "head noise"**, which is the perception of sound in one or both ears when no external sound is present.

In the U.S., it is estimated that 30-35 million Americans struggle with tinnitus and for approximately 2 million people it can be severe or even debilitating. tinnitus is not a disease in and of itself, but **rather a symptom** of some underlying health condition.

Did you know? People with tinnitus may hear sounds similar to...











BUZZING

RINGING

WIND

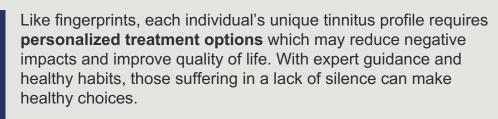
CHIRPING

ROARING

For perspective, consider how our brain interprets sound and typical behavioral or emotional results. When driving and suddenly hearing an ambulance siren, we instantly pull over. When the national anthem plays at sporting events, we immediately stand up. The point is, our **brain training triggers** learned reactions to what we hear.

Sometimes, **happiness** is elicited when we hear a loved one's voice or favorite song from long ago. Isn't it amazing how we can remember song soundtracks from teenage or college years? In mental preparation for these moments, positive feelings are anticipated.

In stark contrast, **clearly unpleasant** "head noise" intrudes on peace and quiet, often in unpredictable ways, which negatively impact our daily lives and moods. For those suffering from tinnitus, since eliminating unwanted sounds is not possible, discovering various methods of **healthier brain processing** can provide acutely needed hope and relief.



Most people with tinnitus also have hearing loss. In addition to improving communication, hearing aids may reduce tinnitus

symptoms by ensuring external sound sources provide **alternative auditory stimulus**. When the brain's attention is diverted and internal "head noise" is not alone, **blended perceptions** may be less noticeable and harmful.

While we take your hearing care seriously, a little laughter goes a long way.

Good Humor, Healthy Hearing



"Suddenly, these candles don't seem so bright."

In addition to optimum hearing acuity being focused on precious sounds, other primary treatment options may include:



- Sound maskers
- Tinnitus retraining therapy
- Nutritious diet and consistent exercise
- Counseling

While each method can be helpful, our well-trained specialists will compassionately diagnose and manage this challenging condition in tailored ways that fit well.

Along with effective treatment options, favorite tunes will be **music to your ears**. Listen up and enjoy more:



If you or a loved one face tinnitus challenges, now is the time to take control. In close coordination with your other healthcare providers, we will prescribe personalized treatment plans that, with continuity of care, may lessen its negative impact on daily living. You **deserve to know** about therapeutic options and **mindful methods** to reduce symptom severity, along with psychological stress.

Earlier intervention is crucial and our trusted advice will provide a renewed**sense of hope** that more daily sounds can be precious, not bothersome. Please see us soon to hear the facts about reputable treatment options. While there are no magic cures, better hearing and healthy choices will be favorable influences



VISIT OUR WEBSITE

LEARN MORE

Schedule an appointment for you or your loved ones. (352) 674-1799



Audiology Department

The information contained herein is provided for general educational purposes.

Regarding specific questions, please talk to your Doctor.

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